



March 2014

Healthy Christchurch Champions Agreed Statement of Intent

Healthy Christchurch is a network of over 200 organisations who undertake *'to work together to promote, protect and improve the health and wellbeing of the people of Christchurch'*.

The Champions of Healthy Christchurch have agreed to collectively voice their concern about the issue of alcohol misuse and related harm in our region, and to advocate for and support initiatives that are likely to reduce this harm.

The Champions have a vision of a region with a culture of drinking that supports moderate use of alcohol so that whanau and communities enjoy lives free of alcohol harm.

The Champions support the 'Five plus solution' which is an evidence based approach to reducing harm caused by alcohol use:

- 1. Raise alcohol prices*
- 2. Raise the age of purchase*
- 3. Reduce alcohol accessibility*
- 4. Reduce marketing and advertising*
- 5. Increase drink driving counter-measures*

The Champions further support increased treatment opportunities for heavy drinkers.

The Champions endorse the existing action plan which has six main work streams:

- 1. Supporting the work programme of the Alcohol Harm Minimisation Advisory group*
- 2. Improving surveillance data recording and dissemination*
- 3. Supporting the Tri-Agency monitoring model in relation to the Sale and Supply of Alcohol Act 2012*
- 4. Developing effective screening and treatment tools in primary health care*
- 5. Advocating for Central Government policy to support Local Government initiatives*
- 6. Encouraging the development of a Canterbury wide alcohol harm minimisation strategy*

Where appropriate, the Champions will put their names forward in support of the submissions made by others (such as the Christchurch City Council or the Canterbury District Health Board) on key policy and legislative initiatives as they arise.



The Champions will **add their collective voice** to:

- *raising awareness of the scale of the problem in Canterbury and ensuring that their own organisations contribute to the collection of comprehensive and meaningful data where appropriate*
- *calling for consideration of other measures that have been shown to be effective elsewhere in New Zealand or other countries*
- *publicly supporting current initiatives that are making a difference*

The Champions will **encourage**:

- *other community leaders to join in with their voices*
- *the normalisation of alcohol-free events in the Canterbury region*

The Champions will **ensure** that:

- *the organisations they lead have sound workplace policies that are understood and followed by their employees*
- *they are positive role models when it comes to their own drinking behaviour*

HEALTHY CHRISTCHURCH CHAMPIONS

Canterbury District Health Board: Murray Cleverley, Chair and David Meates, CEO

Christchurch City Council: Mayor Lianne Dalziel

Environment Canterbury: Rex Williams, Commissioner

Pegasus Health: Dr Martin Seers, Chair

Pegasus Health Community Board: Professor Andrew Hornblow, Chair

Te Runanga o Ngai Tahu: Lisa Tumahai, Deputy Kaiwhakahaere

University of Otago, Christchurch: Professor Peter Joyce, Dean

New Zealand Police District Commander Canterbury: Gary Knowles, Superintendent

Canterbury Earthquake Recovery Authority: Roger Sutton, CEO

Christchurch Polytechnic Institute of Technology: Jenn Bestwick, Chair

